

Program Book Sponsorship Rates

Advertisement Type and Price

Back cover	\$500
Inside front cover	\$250
Full Page	\$100
½ Page	\$75
¼ Page	\$50
Business Card	\$25
Patron Ad (one line of text)	\$10

Please circle and indicate below your Ad selection.

AD MATERIAL DEADLINE: July1, 2017

Production Specifications: All ads must be sent via email attachment to contact@hoodresearch.org. All artwork, fonts and color proof of ad must be included. File format should be high resolution Adobe PDF, .PSD, .JPEG, 300 dpi resolution, 4-color process (CMYK), all fonts embedded or outlined to ensure clarity and formatting.

Advertising forms, along with checks made payable to Hood Research, may be mailed to Hood Research, P.O. Box 4416, Detroit, Michigan 48204. Payment may be made by check or money order. For more information, contact Hood Research 248.234.2371, 313.319.8343, or 313.491.8315.

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Ad Selection _____

Check Enclosed made payable to Hood Research

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***All donations are tax deductible.**